

The Parke at Ocean Pines Community Association, Inc.
Mission and Vision Statement
Adopted January 19, 2011

MISSION: To serve its members by maintaining, enhancing and protecting the assets of the Association and providing an active adult lifestyle for its residents.

VISION: To be an outstanding active adult residential community responsive to its members and providing them with services and programs consistent with the motto, "it's more than a community, it's a lifestyle. This will be evidenced by:

- a community that is, and is viewed as, a desirable place to live and enjoy activities, facilities and camaraderie with friends, family and the greater community at large;
- neighbors working together to maximize opportunities for continued growth and self development and social interaction;
- homeowners who understand and are willing to abide by reasonable rules and regulations.

GOALS: How will we deliver on our mission and vision and make a distinctive impact, relative to our resources?

1. Goal: Financial Wellness

Develop a comprehensive budget by September of each year for following year. Provide funds and resources for necessary services, maintenance and for appropriate enhancement of facilities and common grounds. Maintain adequate reserves in keeping with best practices for repair and replacement of capital equipment and property. Seek to minimize assessment increases, but at same time, leverage technology for energy conservation and future savings.

2. Goal: Communications

Foster community spirit in order to promote a positive community experience and to further encourage community volunteerism and participation. Promote The Parke as a premier active adult community and top choice in communities in which to reside. Help and encourage an environment of continuous learning and sharing of talents and experience.

3. Goal: Design Standards

Develop and enforce reasonable standards for external modifications and improvements to individual and common property consistent with Ocean Pines Association and County regulations that maintain and enhance community and property values but allow for individuality and expression of personal tastes.

4. Goal: Governance

The organizational structures and culture related to the BOD, committees, task forces, and management staff will support achievement of the vision and goals, and will be consistent with best practices and a spirit of community involvement. Governing documents and adopted policies will be widely communicated and fairly enforced to promote and ensure community harmony.

5. Goal: Operations

Property values and the natural environment of The Parke will be preserved and enhanced. The Parke will deliver all required services in a cost-effective manner consistent with level of service. The physical infrastructure and facilities of The Parke will enable the HOA to fulfill its vision of The Parke being an outstanding adult residential community.

6. Goal: Programs and Quality of Life

Programs and activities will primarily be resident-directed, but when necessary or desirable, they will be supplemented by professional staff. As an 'active-adult' community, The Parke seeks to offer a variety of recreational, cultural and social activities for our residents to enjoy. The experience of living in The Parke will be rewarding for all residents and attractive to future residents.